**Subject:** Packaging RIS consultation.

National Waste Policy  - Packaging Impacts Consultation

Product stewardship was the guiding principle behind the establishment of Publishers National Environment Bureau (PNEB) over 20 years ago.  The major magazine and newspaper publishers (News Ltd., Fairfax Media, West Australian News, APN, Pacific Magazines, ACP and PMP Ltd) demonstrated their commitment to product stewardship long before it attracted attention from any other sector.  Consequently it has been shown by this industry that taking responsibility for recovery and re-use of newsprint and magazines is achievable and successful.

Through the PNEB they continue to ensure that the enviable position achieved in having guided Australia into a world leadership position in recycling of old newspapers (ONP) is as worthy today as it was 20 years ago.

Whilst it is acknowledged that a variety of schemes and mechanisms have been canvassed in the Consultation Paper, PNEB with its well established successful system for recovery of old newsprint and magazines isn’t in a position to comment on the viability or otherwise of different schemes.

Publishers National Environment Bureau is however of the opinion that any mechanism that improves the quality (and quantity) of recovered paper could be supported.  A scheme or mechanism that had a detrimental effect on the recovery quality and volume could not be supported.

Thank you for the opportunity to put forward PNEB’s position.

Yours sincerely,

Lillias.

**Lillias Bovell**

**Executive Director**

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